

## PROGRAM AD SPECIFICATIONS

As the Meinders School of Business at Oklahoma City University once again recognizes outstanding business contributions through Women in Leadership, the Meinders School of Business gives you an opportunity to support Oklahoma business and its participants by placing your message in this year's Women in Leadership program.

### FULL-COLOR PROGRAM

**NOTE:** All color ads must be CMYK, **not RGB or spot colors**. Do not include crop marks, printer's marks, or color keys. No bleed needed except for full-page ad clients who choose the bleed option.

## AD SIZES

- Platinum Sponsor—Full-Page Ad with inside-cover or back-page placement
- Diamond Sponsor—Full-Page Ad
- Reception Sponsor—Half-Page Ad
- Gold Sponsor—Half-Page Ad
- Logo Sponsor—Third-Page Ad
- Silver Sponsor—Third-Page Ad
- Bronze Sponsor—Sixth-Page Ad

### AD SPACE AND COPY DEADLINE:

MARCH 26, 2019

### PUBLISHING:

April 18, 2019

### WOMEN IN LEADERSHIP EVENT:

April 18, 2019

Contact Melissa Cory at (405) 208-5540 or mcory@okcu.edu.



**PLATINUM & DIAMOND**—Full-Page  
Platinum—\$2,060; Diamond—\$1,800  
Choose either 4.5" x 7.5" (no bleed; this size will float on the page) or 5.5" x 8.5" + 0.125" bleed (total size of 5.75" x 8.75")

#### SILVER & LOGO SPONSOR

Third-Page  
\$515  
4.5" x 2.5"

#### BRONZE SPONSOR

Sixth-Page  
\$310  
2" x 2.5"

#### GOLD & RECEPTION SPONSOR

Half-Page  
\$720  
4.5" x 3.75"