

## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor

\$25,000 (charitable \$17,440)

- Two Diamond Corporate Tables for eight with premier seating.
- VIP speaker at table.
- Two Executive Coaching Sessions utilizing the CDR 3-Dimensional Assessment Suite.
- Exhibitor booth/showcase.
- Full-page color ad with inside-cover or back-page placement in Women in Leadership printed program.
- Recognition on conference materials, at the event and on event website.
- Introduce a speaker.
- Your item included in a conference gift bag for all attendees.

### Diamond Sponsor

\$10,000 (charitable \$4,450)

- Two Diamond Corporate Tables for eight with premier seating.
- VIP speaker at table.
- One Executive Coaching Session utilizing the CDR 3-Dimensional Assessment Suite.
- Exhibitor booth/showcase.
- Full-page color ad in printed program.
- Recognition on conference materials, at the event and on event website.
- Introduce a speaker.
- Your item included in a conference gift bag for all attendees.

### Breakfast/Lunch/Reception Sponsor

\$6,500 (charitable \$3,280)

- One table for eight with premier seating.
- Opportunity to welcome guests at reception.
- Logo on drink tickets.
- Exhibitor booth/showcase.
- 1/2-page color ad in printed program.
- Recognition at the event and on event website.
- Your item included in a conference gift bag for all attendees.

### Gold Sponsor

\$5,000 (charitable \$3,280)

- One Gold Corporate Table for eight with premier seating.
- VIP speaker at table.
- Exhibitor booth/showcase.
- 1/2-page color ad in printed program.
- Recognition at the event and on event website.
- Your item included in a conference gift bag for all attendees.

### Logo Sponsor

\$3,500 (charitable \$2,680)

- One table for eight with premier seating.
- Logo on lanyards or promotional item.
- 1/3-page color ad in printed program.
- Recognition at the event and on event website.
- Your item included in a conference gift bag for all attendees.

### Silver Sponsor

\$2,500 (charitable \$985)

- Eight tickets to the conference.
- 1/3-page color ad in printed program.
- Recognition at the event and on event website.
- Exhibitor booth/showcase.
- Your item included in a conference gift bag for all attendees.

### Bronze Sponsor

\$1,500 (charitable \$690)

- Four tickets to the conference.
- 1/6-page color ad in Women in Leadership printed program.
- Recognition at the event.

### Exhibitor

\$500 (charitable \$375)

- One ticket to the conference.

## REGISTRATION

For online registration, please visit [www.okcwomeninleadership.com](http://www.okcwomeninleadership.com)

Please complete this form and email to [mcory@okcu.edu](mailto:mcory@okcu.edu) or mail with check to the address below. You may also call (405) 208-5540.

- Yes! Please register me for the 11th Annual Women in Leadership Conference on Thursday, March 26, 2020, from 7:30 a.m. - 5:00 p.m. (Fee includes materials, breakfast, refreshments, lunch and reception.)

• **Individual ticket: \$225**  
(charitable \$100)

- Lift up a rising student or individual to attend the conference by donating to our scholarship fund. Your contribution will help deserving individuals attend the conference at no cost.

• **Donation** \_\_\_\_\_

Title (Ms./Mrs./Mr.) Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

- Please check here if you prefer a vegetarian meal.

If you need special services, assistance or accommodations to attend, please contact the Executive and Professional Education Center at (405) 208-5540 or [mcory@okcu.edu](mailto:mcory@okcu.edu).

- If paying by credit card, please register online at the Web address shown to the left, or call (405) 208-5540.

Charge \$ \_\_\_\_\_

to my  Visa  MasterCard

Discover  American Express

Name on Card \_\_\_\_\_

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_

CVV/Sec. Code \_\_\_\_\_

ZIP \_\_\_\_\_

Signature \_\_\_\_\_

- A check payable to OCU Women in Leadership is enclosed for the amount of \$ \_\_\_\_\_.

### Mail registration form and check to:

Executive and Professional Education Center  
 Meinders School of Business  
 Oklahoma City University  
 2501 N. Blackwelder Ave.  
 Oklahoma City, OK 73106, USA

Thank you for your contribution to one of the sponsor levels. The amount of your contribution, which is tax-deductible, is given.

## PROGRAM AD SPECIFICATIONS

As the Meinders School of Business at Oklahoma City University once again recognizes outstanding business contributions through Women in Leadership, the Meinders School of Business gives you an opportunity to support Oklahoma business and its participants by placing your message in this year's Women in Leadership program.

### Full-Color Program

**Note:** All color ads must be CMYK, **not RGB or spot colors**. Do not include crop marks, printer's marks, or color keys. No bleed needed except for full-page ad clients who choose the bleed option.

## AD SIZES

- Platinum Sponsor—Full-Page Ad with inside-cover or back-page placement
- Diamond Sponsor—Full-Page Ad
- Breakfast/Lunch/Reception Sponsor—Half-Page Ad
- Gold Sponsor—Half-Page Ad
- Logo Sponsor—Third-Page Ad
- Silver Sponsor—Third-Page Ad
- Bronze Sponsor—Sixth-Page Ad

### Ad Space & Copy Deadline:

# MARCH 3, 2020

### Publishing:

March 26, 2020

### Women In Leadership Event:

March 26, 2020

Contact Melissa Cory at (405) 208-5540 or [mcory@okcu.edu](mailto:mcory@okcu.edu) or Trudi Cunningham at (405) 208-5590 or [tcunningham@okcu.edu](mailto:tcunningham@okcu.edu).

<b>Platinum &amp; Diamond</b> —Full-Page <i>Platinum</i> —\$2,060 <i>Diamond</i> —\$1,800 Choose either 7.875" x 9.625" (no bleed) or 8.625" x 10.625" (with 1/8" bleed)	<b>Silver &amp; Logo Sponsor</b> Third-Page \$515 3.875" x 4.785"
<b>Bronze Sponsor</b> Sixth-Page \$310 3.875" x 2.375"	
<b>Gold and Breakfast/Lunch/Reception Sponsor</b> Half-Page \$720 7.875" x 4.785"	