

PROGRAM AD SPECIFICATIONS

As the Meinders School of Business at Oklahoma City University once again recognizes outstanding business contributions through Women in Leadership, the Meinders School of Business gives you an opportunity to support Oklahoma business and its participants by placing your message in this year's Women in Leadership program.

FULL-COLOR PROGRAM

NOTE: All color ads must be CMYK, not RGB or spot colors. Printers Marks and Color Keys must be removed from the advertisement.

AD SIZES

- Platinum Level—Full-Page Cover Placement
- Diamond-Level—Full-Page Ad
- Gold Level—Half-Page Ad
- Silver Level—Third-Page Ad
- Bronze Level—Sixth-Page Ad

AD SPACE AND COPY DEADLINE:

March 22, 2018

PUBLISHING:

April 12, 2018

WOMEN IN LEADERSHIP EVENT:

April 12, 2018

Contact Melissa Cory at (405) 208-5540
or mcory@okcu.edu.



PLATINUM & DIAMOND—Full-Page
Platinum—\$2,060; *Diamond*—\$1,800
Choose either 4.5" x 7.5" (no bleed;
this size will float on the page) or
5.5" x 8.5" + 1/8" bleed (total size of 5.75" x 8.75")

SILVER—Third-Page
\$515
4.5" x 2.5"

BRONZE—Sixth-Page
\$310
2" x 2.5"

GOLD—Half-Page
\$720
4.5" x 3.75"